

Fremantle Foundation
Strategic and Business Plan
2017 - 2020



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Part 1

Fremantle Foundation Charter

Fremantle Foundation Charter

Why do we exist?

To create a thriving community through local giving.

How to we do this?

We provide inspiring ways to give.

What to we do?

Provide philanthropic advice and management for maximum social impact.

Values

Giving - We give time, treasure and talent to improve the community.

Transparent - We are community led and all information is available to the public.

Efficient - We constantly look for effective ways to operate.

Creative - We explore creative options in all that we do.

Leadership - We inspire community solutions through collaboration.

Part 2

Overview of Fremantle Foundation Strategic Objectives 2017 – 2020

Strategic Focus

To fulfill our Charter, the strategy focuses around four priority objectives.

These objectives are:

1. Community Impact

Distribute effective grants and provide community leadership by targeting key social issues.

2. Growth

To increase the Fremantle Foundation's funds under management (FUM) and total donations through Impact100 Fremantle, Named Funds and Bequests.

3. Awareness

To increase the awareness of the Fremantle Foundation.

4. Capacity

To ensure the Fremantle Foundation has the human resources and infrastructure to deliver the strategic plan.

**Fremantle Foundation
Strategic Focus
2017 - 2020**

