

Expression of Interest Guidelines

Impact100 Fremantle 2018

Introduction

Impact100 Fremantle is a growing philanthropic initiative that sees the benefits of collective giving make a major difference in our own backyard.

Since 2013 \$600,000 has been granted in the greater Fremantle area to support a total of 16 local organisations.

Each year a Major Grant of \$100,000 is awarded, along with Runner Up grants to three further finalists.

If you are an organisation addressing important social needs in the Fremantle area, this is your chance to receive a game-changing grant to help make your big dreams come true.

2018 Focus Area

How can we create a community where all people feel a sense of belonging?

In the recently published Fremantle's Vital Signs, Belonging was one of four key categories taking the pulse of our community.

Belonging is important for a vibrant and healthy community. A feeling of belonging can assist individuals in leading a healthy and rewarding life with a strong sense of agency.

In Fremantle we pride ourselves on a strong community spirit and a sense of real belonging, but who is missing out? There are people who live in and around Fremantle that don't experience that sense of connection, community and belonging. How do we remove barriers and open doors to give these people stronger options and choices to participate in a real sense of belonging?

In 2018, Impact100 Fremantle is inviting organisations and projects that are creating opportunities for people to feel a stronger sense of belonging in our community.

We are open to all ideas. Initiatives may encourage belonging through:

- *activities* - such as the arts, cultural or health based programs.
- *demographics* - such as young people, the aged or by gender, racial or cultural grounds.
- *causes* - such as mental wellbeing, homelessness or social isolation.



This year there is a strong focus on supporting applicants who collaborate and/or form partnerships in their application.

There are many For Purpose (NFP) organisations working in Fremantle. Many organisations operate independently, yet have overlapping services. Part of this years approach for the Impact 100 Fremantle, is to foster collaborative partnerships to leverage and accelerate the amazing work being done across organisations.

Collaboration can be with other NFP organisations, community groups, private businesses or individuals.

How It Works

Impact100 Fremantle aims to grow a community of donors who each contribute \$1,000 annually and then pool those contributions together to make high impact grants to local non-profit organisations and projects.

Our strategy includes making one primary grant of \$100,000 each year – a game changing grant – empowering a local community organisation to dream bigger.

At an annual Voting and Awards Night held in November donors choose the grant recipient collectively. Donor involvement and learning is important to the strategy and process. The whole \$1,000 donation goes directly towards the grants.

From the previous two years we have seen enormous engagement of the Impact100 Fremantle donor group and the grant applications.

If you are considering applying we strongly invite you to talk to our staff to assist you with your application. We can talk over ideas you have, any obstacles you think are in the way or simply to get tips from previous years.

We like to support all applicants with their submission as best we can.

Please note there are Workshops scheduled for 11 April and 2nd May to help your prepare your EOI. Contact our staff to register your interest.

Contact: Hannah Fitch-Rabbitt – hannah@fremantlefoundation.org.au

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Our grant strategy includes making a primary grant of \$100,000 each year. Competitive applicants will demonstrate high impact with this \$100,000 grant.

Eligibility

Impact100 Fremantle will only consider applications from organisations that meet the following criteria:

- Have income tax charity endorsement (TCC) from the Australian Taxation Office.
- Have Deductible Gift Recipient - item 1 status (or be auspiced by an organisation that does)
- Have been operating for at least 36 months or include strong collaboration with a more established organisation.
- Are aligned with Impact100 Fremantle's key objectives (see below).

Further;

- The maximum grant is \$100,000.
- Applications will be accepted from organisations that deliver services or will deliver a project within the Fremantle Federal geographical area. This includes area in the City of Fremantle, East Fremantle, Cockburn and Melville. For clarification please contact the Fremantle Foundation.
- Project duration – up to 24 months

All recommendations for funding are at the discretion of the committee. Reasons for rejection of proposals will not necessarily be given.

2018 Key Objectives

How can we create a community where all people feel a sense of belonging?

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Timeline

Key dates in 2018 are as follows;

Date	Time	
23 March	9AM	Expressions of Interest (EOI) for Grants publicised.
11 April	1.30PM	EOI Workshop to assist applicants develop submissions.
2 May	11AM	
1 June	5PM	Deadline to submit Expression of Interest applications.
15 June	5PM	EOI shortlist announced and successful applicants invited to submit full application.
27 July	5PM	Deadline to submit Full Application.

August/September	TBC	Site visits / Project Experience / Donor Engagement.
14 September	5PM	Final 4 applicants announced.
October	TBC	Pitch training for Final 4 applicants.
1 November	TBC	Voting and Awards night - successful grant recipient selected by donors.

**Note: Grant funds are to be expended within 24 months of receipt
Financial acquittal will be due within 6 months of project completion.**

Expenditure that will not be considered for funding

Expenditure that will not be considered for funding include:

- General operating expenses
- Debt reduction or operational deficits
- Operational salaries (however salaries tied to a program or project will be considered)
- Fundraising activities or events
- Religious organisations where the grant is intended for the principal benefit of the organisation’s own members or adherents, or where the grant is intended for inherently religious activities.
- Legal expenses
- General construction, capital campaign or renovation that are unrelated to a specific proposed project or program.
- Travel outside Australia.
- Projects that can be funded by the Government or other relevant bodies.

If you have any concerns regarding the above considerations please contact Hannah Fitch-Rabbitt – hannah@fremantlefoundation.org.au

Applying for Funding

Please address the following questions in your submission. Applications should be **no more than 4 pages** long and should be sent via email to dylan@fremantlefoundation.com in one file only (no additional attachments).

However, please attach a logo and image asked for in question 16 along with your EOI.

Organisation Details (please include any organisations or entities that you are collaborating with for this project)

1. Organisation name, ABN, address, telephone, email and web address
2. Contact for the application: name, title, phone and email
3. Confirm that the lead organisation has DGR status and TCC status.
4. What are the missions and objectives of your organisation? And please provide a brief history of the organisations achievements.

Project details

Bearing in mind the key objectives listed on Page 3, please answer the following questions.

5. Describe (in 300 words) the project needing funding, including the specific target group, duration and any measurable outcomes. This will double up as a summary paragraph for donors and public statements.
6. Why is this project compelling and how does this application fit with your core mission?
7. Specifically what outcomes do you aim to achieve? Please describe the measures of success for your project by providing specific performance indicators over the length of your project.
8. Describe how your project will benefit the target group (including number of beneficiaries)?
9. Describe how your project will impact the greater Fremantle community?
10. Describe what impact the Primary Grant of up to \$100,000 will have on your organisation, and any partners listed in your application?
11. What partnerships are you engaged in for this project and why are they integral to the success of this project?

12. Please provide a brief project timeline, concentrating on beginning and end dates of the project. Feel free to include other key anticipated highlights. It is expected that most of the funds will be expended within 24 months of grant receipt.
13. What are your plans for the sustainability of your organisation beyond the Impact100 Fremantle grant?
14. What are the three biggest challenges currently facing your organisation (in dot point form)?

Budget

15. Provide a brief budget for the project including revenue and expenditure. Clearly state the amount sought and advise of any other confirmed revenue (see below).

Importantly, the major grant is for \$100,000. Please submit projects seeking that amount from Impact100 Fremantle.

Income source	Details	Confirmed	Total Amount	GST
			\$	
			\$	
			\$	
			\$	
			\$	
			\$	
Total Income			\$	

Expenditure	Details	Amount	GST
		\$	

		\$	
		\$	
		\$	
		\$	
		\$	
Total Income		\$	

Additional Information

16. Briefly provide any other points of particular importance or interest relating to this project or program. This might include relevant research or statistics, past successes, established funding partners, leadership figures involved, unique characteristics, participant feedback, media and images.

17. Please provide a preferred logo and 1 promotional images

Contact Details:

Hannah Fitch-Rabbitt

hannah@fremantlefoundation.org.au

Social Impact Manager

Fremantle Foundation

www.fremantlefoundation.org.au