



PERTH FESTIVAL OVERVIEW

Perth Festival is Australia's longest running multi-arts festival, connecting with hundreds of thousands of people every summer. For 70 years the Festival has welcomed some of the world's greatest living artists from every corner of the globe to a community that is one of the most isolated in the world.

The Festival takes place annually over three to four weeks in February. In addition to the main performance program, which includes large-scale free public events, theatre, dance, opera, fine music and circus, Perth Festival presents a vibrant contemporary music program, visual arts program and literature & ideas program.

Outside of the core Festival season, Lotterywest Films at Somerville (UWA) commences in November and finishes in April, extending the Festival over a five month period.

Through a suite of "Connect" programs, Perth Festival creates accessible entry points for new and diverse audiences to engage with artists, events and ideas. Our Community Engagement, Creative Learning and Arts Industry streams create opportunities for participation, reflection and inspiration that last long after the Festival concludes. The Festival never stops.

From the very beginning, the Perth Festival has been an authentic festival for the people. Not highbrow and not elitist and with a broad, accessible program of free and paid events.

With the support and encouragement of the wider Festival Family, friends, donors and partners, the Festival can continue to delight and dazzle, to take risks, to challenge the status quo and change the way we look at ourselves and the world around us.



PERTH FESTIVAL PHILANTHROPY

After seven decades, Perth Festival continues to weave its way through every corner of the Western Australian community. We produce moments that inspire and connect people. We share extraordinary stories. We deliver unforgettable experiences.

Philanthropy provides the necessary support to build on this immense legacy of world-class artistic experiences, enhancing the value of Western Australian life.

In 2022, ticket sales contributed just 16% towards the costs of running and producing Perth Festival. Our community of donors help us achieve our bold artistic vision and make an impact on the cultural narrative of our State.

Through the Philanthropy program, donors have the freedom to support all areas of our annual program depending on their personal interests. From our much-loved free large-scale events, stellar international performances, music, and visual arts, right through to newly commissioned works, or our Connect program - there is something for everyone!

Depending on giving levels donors are engaged throughout the year and are always kept up-to-date on the area of the Festival they are most passionate about.

Every donation over \$2 is tax-deductible and truly makes a difference.



AREAS OF SUPPORT

Annual Artistic Program

By making a gift to the artistic program you will help bring the innovative and inspiring arts experiences Perth Festival is renowned for to the stage. From the deeply embedded tradition of free large-scale events to theatre, dance, visual arts and music offerings, your gift will provide world-class art for all to enjoy.

Here are some examples of how your support can help:

- \$200 One night's accommodation for a visiting artist
- \$500 A backstage marquee for an outdoor event
- \$1,500 Airfares for two interstate guest artists

Connect

Perth Festival's Connect program creates deeper opportunities for people across our community to engage, create and learn. Your support will continue to develop local artistic talent through Connect for Arts Industry, encourage the next generation of artists through the Creative Learning program, and will share the enriching Perth Festival experience with diverse audiences through Community Engagement.

Here are some examples of how you can contribute:

- \$100 Two complimentary tickets for a community member
- \$500 A professional development workshop for local artists to work with national and international artists
- \$1,000 Film a virtual exhibition tour to create a year-round education resource for school students

Commissioning Fund

Through the Commissioning Fund you can directly support the creation and development of new work to feature in the Festival. Your donation will help present works that give voice to this generation, that are at the cutting edge of technology and contemporary arts practice, or that allow acclaimed national and international artists to collaborate with local artists.

Donations to the Commissioning Fund of any amount collectively contribute to towards the artist's fees and creative development costs.

Medici

The Medici Donor Program originated in 2001 when the inspired idea of putting the Merce Cunningham Dance Company from New York on Cottesloe Beach was about to fall through due to Festival budget constraints. Freelance journalist, author and dance critic, the late David Hough OAM managed to source 25 individuals each pledging \$1,000 thus enabling the event to go ahead.

22 years later Medici donors still join together to bring an ambitious production to the Festival each year. Performances made possible by Medici include Philip Glass's *Complete Piano Etudes*, *The Magic Flute* and most recently *Mary Stuart*.

Named after the Italian Medici family famous for their Patronage of the arts, the Medici program starts with a minimum gift of:

- \$1,500 and engagements in Designers Giving Circle
- \$2,500 and engagements in the Curators Giving Circle
- \$5,000 and engagements in the Presenters Giving Circle

The Medici supported performance for 2023 will be announced at a launch event on Tuesday 20 September 2022.



Chair's Circle

Perth Festival's Chair's Circle was established in 2019 to support the Festival's vision of being a world leader for cultural and artistic excellence, and our ongoing commitment to enriching the WA arts sector.

Chair's Circle members contribute towards bringing world-class arts experiences to WA from across Australia and around the globe.

Visiting artists provide life-enriching experiences for existing audiences, attract new audiences, and help develop Western Australia as a vibrant arts and cultural destination. Furthermore, they cultivate our local arts community through creative exchange and collaboration - all contributing to the growth, development, and vitality of the WA arts sector.

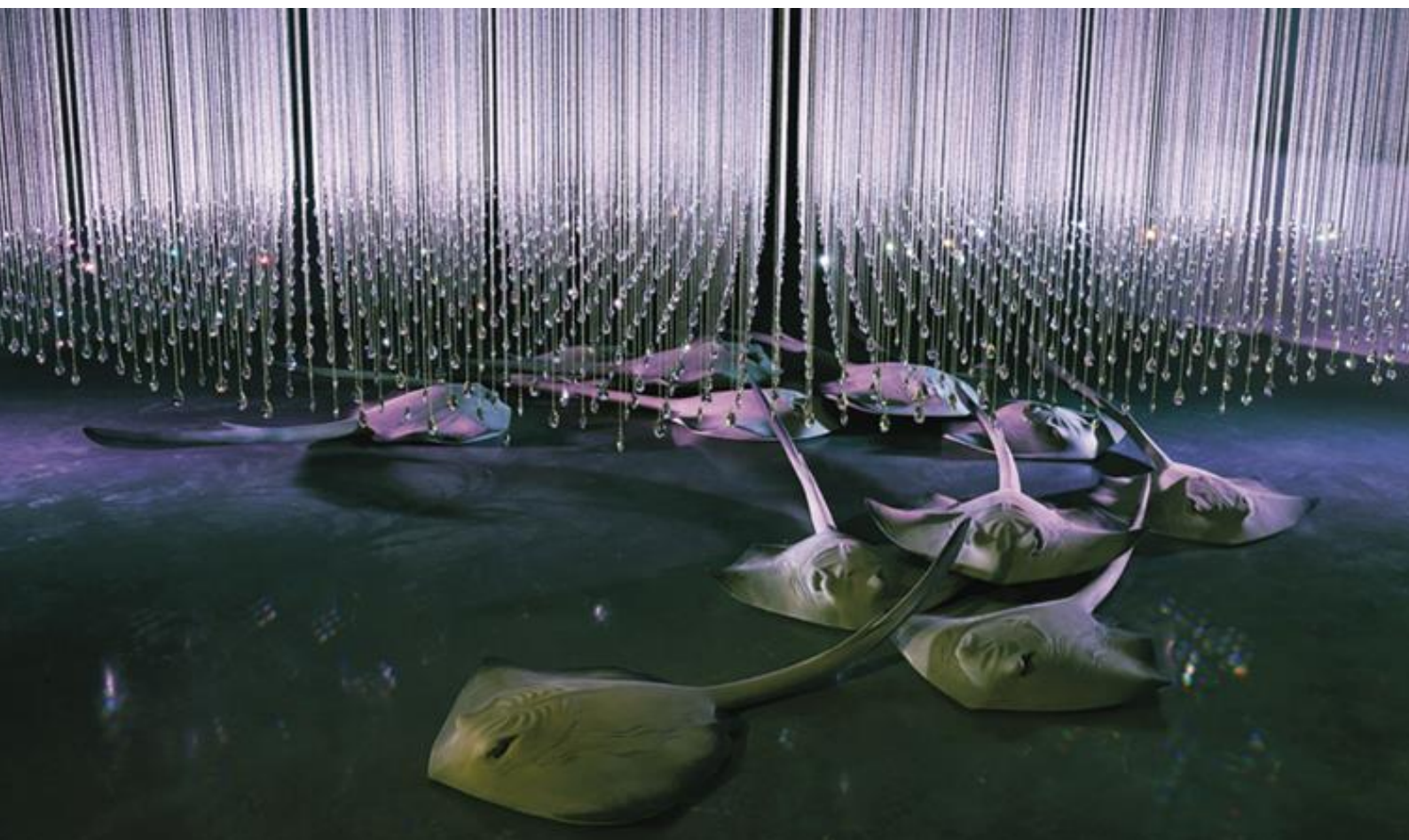
Chair's Circle commitments start from \$20,000 per annum with multi-year commitments of 3 years.

Patron Giving

Perth Festival Patrons are important philanthropic leaders who champion specific areas of the program.

Perth Festival currently has four Patrons stewarding: Creative Learning programs; WA Arts Sector Development initiatives; Community Engagement activities; as well as Local Heroes (highlighting the calibre of our local talent alongside national and international artists).

Patrons generously lead the way in supporting their chosen area of the Festival through a tax deductible gift of \$50,000 per annum with multi-year commitments of 3 years.





GIVING LEVELS AND ENGAGEMENTS

As a donor of Perth Festival we celebrate your generous support through acknowledgement and engagement opportunities as outlined below. Each Giving Level builds on the recognition and experiences of the previous level. To ensure the tax-deductibility of donations event ticket costs may apply.

Supporters \$100+

Supporters are acknowledged on the Festival website and through invitations to the Festival Launch event, Somerville Opening and Closing events and opportunities to learn and engage more deeply with Perth Festival.*

Festival Circle \$500+

Festival Circle members are acknowledged in the main Festival Brochure, receive Concierge Ticketing across the priority booking period and are invited to donor and stakeholder Events across the Festival. Post-Festival you will be invited to the Impact Report Launch and Thank You celebration event.

Designers \$1,000+

Medici Launch and Long Table Feast invites provide Designer members with the first insights into the Festival program.

Curators \$2,500+

Enjoy a guided gallery tour of an exhibition with the Festival's Visual Arts Curator.

Presenters \$5,000+

Receive invitations to select Presenter events such as a winter film viewing at Backlot theatre with our Film Program Associate, Tom Vincent.

Producers \$10,000+

Mingle with artists and creatives on Opening Nights at the Festival's more intimate performance venues.

Chair's Circle \$20,000+

Chair's Circle members have the opportunity to attend a pre-launch event with exclusive insights from Artistic Director, Iain Grandage. Personalised ticketing schedules are developed and include invitations to exclusive and/or Behind-the-Scenes events across the Festival hosted by Board Chair, Tim Ungar.

MEET THE TEAM



Penny Dolling

Senior Manager, Philanthropy

For questions regarding annual gifts, giving options, Trusts & Foundations or making a bequest we invite you to contact Penny.

pdolling@perthfestival.com.au

(08) 6488 5518

Office Hours: Full time Monday – Friday, 9am -5pm



Andree McIntyre

Philanthropy Consultant

For those interested in joining Chair’s Circle or making a major gift in support of the Festival or a specific program within the Festival we invite you to contact Andree.

amcintyre@perthfestival.com.au

0417 187 025

Office Hours: Part time Monday through Thursday



Suzanna Gaunt

Philanthropy Coordinator

For event enquires and RSVPs, ticketing questions and bookings or any general inquires please feel free to contact Suzanna.

sgaunt@perthfestival.com.au

(08) 6488 6856

Office Hours: Full time Monday – Friday, 9am – 5pm



Marina Woodhouse

Head of Development

If you are interested in supporting Perth Festival with an endowment or learning more about corporate giving, contact Marina.

mwoodhouse@perthfestival.com.au

(08) 6488 8634 | 0413 233 460

Office Hours: Full time Monday – Friday, 9am – 5pm